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PRESS RELEASE
For immediate release

SKI FOR A CURE on February 18th at Mont Sutton!

The Rob Lutterman - Ski for a Cure makes innovative pancreatic cancer research possible

Montreal, February 8th, 2017 – On Saturday February 18th, skiers and snowboarders will be hitting the slopes at Mont Sutton to help raise money for the Cancer Research Society. For 18 consecutive years, the [Rob Lutterman - Ski for a Cure](#) event has been a beacon of hope for pancreatic research in Canada. Thanks to the event and the accompanying Rob Lutterman Memorial Fund, over \$1.1M have been distributed to research dedicated to pancreatic cancer.

The annual event is held in memory of avid skier Rob Lutterman who died of the cancer in 1999 at the age of 63. Then, pancreatic cancer was a bigger mystery than it is today. In 2017, researchers have found ways to better detect and treat it. “My family and I are proud that our father’s memory lives on through the Rob Lutterman Fund at the Cancer Research Society and it is helping to make strides in the fight against this disease,” indicated Rob Lutterman’s daughter Randy.

Pancreatic cancer develops when malignant cells form in the tissues of the pancreas, a gland located behind the stomach and in front of the spine. Because of its low survival rate, pancreatic cancer is the fourth leading cause of cancer death: only eight percent of Canadians diagnosed with pancreatic cancer survive five years after their diagnosis.

“The Rob Lutterman Memorial Fund has been instrumental in funding promising research projects throughout the country. We are very honored by the Lutterman family’s long-time commitment to supporting the Cancer Research Society,” said Max Fehlmann, President and Chief Executive Officer, Cancer Research Society.

For more information or to make a donation, visit www.SkiForaCure.ca.

About the Cancer Research Society

Founded in 1945, the Cancer Research Society is a national not-for-profit organization whose sole mission is to fund research on all types of cancer, thereby contributing to the advancement of science aimed at preventing, detecting, and treating this disease. The Society primarily supports basic research, which has resulted in several innovative discoveries. It also finances projects in environment-cancer, a field in which the Society is

considered to have played a pioneering role in Canada. In addition, through its Next Generation of Scientists program, the Society provides young researchers with the opportunity to pursue their careers in Canada. This unique and innovative funding initiative serves to prevent an exodus of our best scientific minds. For more information on cancer, on the Society or to support research, visit www.CancerResearchSociety.ca.

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